Public Relations & Strategic Planning Committee Meeting Minutes from December 20th, 2023

Stacy Lane began the meeting at 4:00pm. Kathy Wolz, Ed Thompson, Jessica Hill, Red Redinger, Lauren Clark Hill, Whitney Burton, and Katie Earnhart were in attendance.

The committee meeting was called to discuss how the board will seek input from the community about library services and how to communicate intellectual freedom challenges and policies to our library patrons.

The committee discussed how best to garner input from both library users and non-users. After much discussion, it was determined that it would be best to proceed with a multi-pronged approach, including focus groups and patron surveys. Special attention will be given to areas in the community that utilize the library the least to learn how it could better meet their needs.

Stacy suggested we hold the focus group and send out the survey in February 2024. Another committee meeting will be called in January to lay out questions and the process for implementation.

Next, at the request of the Library Director, the committee discussed whether a statement should be released about the library's policies and procedures related to intellectual freedom challenges. Ultimately, the committee agreed that a statement could be released that laid out the facts about our collection, policies, and legal precedents that guide collection decisions.

The committee took no action after discussion. The meeting adjourned at 5:07pm.